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December 17, 2003

RECEIVED

By Hand Delivery

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Ms. Marlene Dortch Federal Communications Commission 445 12th Street, S.W. Room TW-A325 Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

Re Ex Parte Presentation by GoodLife TV Network in CS Docket No. 98-120 (Digital Television Must-Carry)

Dear Ms. Dortch:

On December 17, 2003, Lawrence R. Meli, President and COO of GoodLife TV Network, Stacey Werner, Of Counsel to GoodLife TV Network, and the undersigned met with the following persons from the FCC's Media Bureau: William Johnson, Deputy Bureau Chief, Rick Chessen, Associate Bureau Chief, Digital Task Force, Jamila Bess Johnson, Eloise Gore, Steve Broeckhart, Michael Lance, Sarah Mahmood and Ben Bartolome.

The parties discussed the unique competitive position of GoodLife TV Network as a "family-friendly" cable network that does not have any affiliation with a broadcaster or a cable MSO. Mr. Meli distributed the attached description of GoodLife TV Network. He then discussed the potential unfairness of guaranteeing broadcasters any additional leverage through multichannel must-carry, beyond their existing leverage through retransmission consent, to gain a priority place in line for any new cable channel capacity "shelf space" created during the digital broadcast television transition.

Broadcasters, Mr. Meli said, should face the same marketplace test for public acceptance of any new multiple digital programming feeds that they decide to create as every other programmer that is seeking cable carriage. Any other result would be inconsistent with the FCC's goals of diversity and robust, fair economic competition. It

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MINTZ, LEVIN COHN, FERRIS, GLOVSKY & POPEO, P.C.

Ms Marlenc Dortch December 17, 2003 Page 2

would also be inconsistent with both the Communications Act and GoodLife TV Network's First Amendment right to speak without having an unjustifiable governmental burden placed on its speech

An original and one copy of this *ex parte* letter and its attachment are being filed as required by Section 1 1206(b)(2) of the FCC's Rules Please contact the undersigned if there are any questions with respect to this filing.

Respectfully submitted,

Stank W. Lloyd (202) 434-7309

Attachment

cc William Johnson, Deputy Bureau Chief

Rick Chessen, Associate Bureau Chief, Digital Task Force

Steve Broeckhart Jamila Bess Johnson

Eloise Gore Michael Lance Ben Bartolome Sarah Mahmood

WDC 343029v1

GoodLife TV Network A Unique Non-Vertically Integrated Program Network

- Based in Washington, DC, GoodLife TV Network is the nation's only full-time, cable channel dedicated to improving the quality of American life through information and entertainment programs which reflect the attitudes and the traditional values important to the network's primary audience, the Baby Boomer generation
- Baby Boomers (38-57) currently number 76 million Americans
- Themed nights of classic 1V shows, such as Romantic Drama, Detective, Western, Comedy, are appropriate for family viewing.
- Informational programming is focused on travel, personal finance, health care, cooking and home improvement
- "American Family" is a GoodLife TV Network original series offers real-life solutions to family problems with inspirational stories of resolution and hope. This series is hosted by former ABC correspondent and clinical psychologist Bettina Gregory
- "Volunteers For the Sake of Others" is a GoodLife TV Network original series that depicts the stories of those who quietly give their time and talents to helping their fellow Americans. This series is hosted by veteran journalist, newscaster and producer Doris McMillon.
- -"Homefront America" is a GoodLife TV Network original series that is all about real people and stories. The program informs families and serves to explain what dedicated Americans all across the country are doing to enhance the security for themselves and their fellow citizens. This series is hosted by veteran Pentagon and CNN correspondent Chris Plante.
- -"Embassy Chefs," is a GoodLife TV Network original series that takes viewers on a tour of Washington, D.C 's famous Embassy Row and provides an insider's look at the remarkable embassies and residences of ambassadors, while at the same time receiving insight to their food, country and customs. This series is hosted by former restaurateur and antique expert Christopher Kent.
- Descriptive Television- GoodLife TV Network was one of the first and is one of only two cable programmers offering descriptive programming for over 15-million visually-impaired Americans
- -Pioneer in Spanish language captioning
- Independent, unaffiliated with any cable MSO or broadcaster
- Currently serving over 8 million subscribers

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